Evolve with Jeff Announces Digital Marketing Software Platform for Professionals Over 40

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Minneapolis, Minnesota - July 07, 2026 -
Evolve with Jeff today announced the release of a digital marketing platform designed for professionals over 40 entering the online business sector. The platform combines 105 educational modules with marketing software tools and includes three digital products that users can resell upon enrollment.

The platform launch responds to increasing demand from Generation X professionals seeking to establish online businesses. According to recent industry data, adults over 40 represent a growing segment of new digital entrepreneurs, though many face technical barriers when starting online ventures.

"Professionals over 40 bring decades of industry knowledge to the digital marketplace," said Jeff, founder of Evolve with Jeff. "Our platform addresses the technical learning curve by integrating training modules directly with the marketing tools needed to launch an online business."

Evolve with Jeff - Marketing software for beginners provides step-by-step instruction through its 105-module

curriculum. Each module focuses on practical application rather than theoretical concepts, with topics ranging from basic technical setup to advanced advertising strategies. The platform includes dedicated sections on content creation, audience building, and monetization methods specific to mature entrepreneurs.

The platform structure includes modules covering niche identification, product creation, funnel building, artificial intelligence applications, sales strategies, and social media advertising. Users receive access to website builders, automation tools, forms, surveys, calendar systems, and split testing capabilities. The included digital products come with pre-configured sales systems, allowing users to generate revenue while completing the training modules.

The support structure includes a private community forum where members can access technical assistance and peer guidance. This component addresses documented challenges that older entrepreneurs face when transitioning to digital business models, including unfamiliarity with current technologies and social media platforms.

Evolve with Jeff - Instagram integration enables users to connect their business presence across social media channels. The platform's training addresses how professionals can leverage their industry experience to build authentic audience connections through various digital channels.

"The digital marketing landscape has evolved significantly in recent years," Jeff noted. "By providing both the educational framework and the technical infrastructure in one platform, we eliminate the need for users to coordinate multiple software subscriptions and learning resources."

The company maintains ongoing communication with users through Evolve with Jeff - Substack, where platform updates and industry insights are published regularly. This publication focuses on digital marketing developments relevant to mature entrepreneurs and provides supplementary guidance beyond the core platform offerings.

Recent market research indicates that content creators over 40 face unique challenges, including technical skill gaps and confidence issues related to video content creation. The platform's curriculum specifically addresses these areas through dedicated modules on camera presence, video editing basics, and content strategy development.

The platform operates on a subscription model with immediate access to all features upon enrollment. Users retain full ownership and profit rights to the included digital products, with no additional revenue sharing requirements.

Evolve with Jeff specializes in digital marketing education and software solutions for mature professionals transitioning to online business. The company focuses on removing technical barriers that prevent experienced professionals from launching digital ventures, providing integrated training and tools specifically designed for the over-40 demographic.

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For more information about Evolve with Jeff, contact the company here:Evolve with Jeff - Content Creators over 40Jeff Mork(763) 288-6197info@evolvewithjeff.comUnited States

Evolve with Jeff

Helping people over 40 create quality text and video content for YouTube, Facebook, Instagram, TikTok and website content.

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