Positive Impressions Launches New Customizable Pet Sympathy Cards for Veterinary Practices

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BLACK RIVER FALLS, WI - March 04, 2026 -
Positive Impressions LLC has introduced a new line of customizable pet sympathy cards and related memorial products designed to assist veterinary practices in supporting clients during pet loss.

The company now offers the SYMMA1 Select Animals Sympathy Card, which allows veterinarians to select specific animal species for personalization. This card provides a tailored approach to expressing condolences, with options for custom imprinting. The card measures standard greeting card dimensions and includes envelopes.

In addition, Positive Impressions has added the SYM16 Sympathy Card to its inventory. This card features a customizable inside message, with a standard option that reads about loved ones walking beside individuals forever. The card is available in packs and includesenvelopes for convenient use in veterinary settings.

Complementing these cards, the company provides memorial items such as the VMSI1 Memorial Seed Inserts. These plantable wildflower inserts serve as a means for clients to memorialize pets, offering a tangible way to cope with grief. Each pack contains items suitable for inclusion with sympathy

communications.

Other supportive products include the VMPX Veterinary Memorial Pillow Envelope, which offers an alternative for preserving pet memories. The VMPBAG Drawstring Bag features a black flocked pawprint pattern and satin ribbon, ideal for packaging sympathy cards and inserts.

These new additions join Positive Impressions' broader range of veterinarian supplies, which aim to facilitate client interactions in practices and hospitals. The pet sympathy cards and memorial products address a specific need in veterinary care, where professionals often handle end-of-life situations for companion animals.

Veterinary practices can utilize these items to convey empathy, potentially strengthening client relationships. The customizable aspects allow for practice branding, with options for logos or messages imprinted on the products.

Positive Impressions also offers related items like the ACPAW Almond Shimmer ClayPaws Kits and the CPAW Original White ClayPaws Kits. These kits enable the creation of paw print keepsakes, which can be used for memorials or other occasions such as adoptions and holidays.

The introduction of these products coincides with the company's ongoing efforts to expand its catalog of over 3,000 items. Other recent additions include personalized pet food can covers, prescription bags, and die-cut paw stickers, all intended for use in veterinary environments.

Tim Torqulson of Positive Impressions LLC stated, "The addition of these pet sympathy cards reflects the company's commitment to providing tools that help veterinary professionals address sensitive client needs."

Torqulson added, "Products like the memorial seed inserts and customizable cards offer practical options for practices to extend support during difficult times."

Positive Impressions maintains a focus on quality in its product offerings, with items sourced to meet the demands of busy veterinary settings. The company provides free shipping on orders and assists with order placement and tracking.

Among the top-selling items are flat-bottom bags for prescriptions and information, as well as pre-printed sheet labels for medications. These complement the sympathy products by supporting day-to-day operations in veterinary practices.

The pet sympathy cards come in designs that incorporate comforting imagery and messages, suitable for

various animal types. Veterinarians can choose from options that feature select animals or general themes.

Positive Impressions has structured its product line to include categories such as featured products, new arrivals, and top sellers. The sympathy cards fall under the memorial and sympathy category, highlighting their role in client care.

Practices interested in these items can explore the full descriptions, including dimensions and material details, to determine suitability for their needs.

The memorial pillow envelope, for instance, provides a dedicated space for items like fur clippings or collars, offering clients a personalized memorial option.

Similarly, the drawstring bag enhances presentation, making the delivery of sympathy items more thoughtful.

Positive Impressions continues to update its inventory with items that align with veterinary trends, such as increased emphasis on client emotional support.

The company's approach involves selecting products that combine functionality with sensitivity, ensuring they fit seamlessly into practice workflows.

Veterinary medicine often involves not just physical care but also emotional guidance for pet owners. Items like these pet sympathy cards contribute to that aspect by providing ready-to-use resources.

Positive Impressions LLC operates as a supplier dedicated to veterinary supplies and products. The company offers a comprehensive selection aimed at enhancing client engagement and practice management. With a catalog exceeding 3,000 items, Positive Impressions serves veterinary practices across various settings, providing tools for promotions, events, and daily operations.

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Positive Impressions

Positive Impressions LLC provides high-quality veterinary supplies and custom-printed products for clinics and pet care businesses. Based in Black River Falls, Wisconsin, we focus on responsive service and reliable turnaround times.

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