Green Bay Plastics Highlights Custom Blow Molding Expertise for Diverse Industries

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GREEN BAY, WI - September 15, 2026 -
Green Bay Plastics, a plastic manufacturing company that has specialized in custom blow molding since 1957, today outlined its custom blow molding capabilities and the range of industries served by its hollow plastic components. The company detailed how its manufacturing process supports clients seeking bottles, jars, containers, and industrial parts produced to specific requirements.

Custom blow molding is a manufacturing process used to create hollow plastic items, including bottles, custom containers, consumer products, and industrial components. The method has become an established approach for producing hollow objects at scale, allowing manufacturers to generate large quantities of items quickly and at a comparatively low cost. Green Bay Plastics offers the process to companies across a broad set of markets that depend on durable, precisely formed plastic parts.

The company identified three primary advantages that custom blow molding delivers to the product manufacturing process. Speed allows manufacturers to produce large product quantities in short timeframes, with the process capable of supporting both small and large-quantity runs once a custom mold has been created. Versatility enables the production of custom high-density polyethylene products with intricate detail.

Cost-effectiveness makes the method suitable for delivering custom or stock parts at an affordable price.

According to the company, the applications for custom blow molding span numerous sectors. In the automotive industry, the process produces fluid-storing components such as fuel tanks, windshield washer fluid basins, and coolant system overflow containers. Appliance manufacturers use blow-molded reservoirs for dishwashers and washing machines, while the medical and personal care sectors rely on blow-molded containers for packaging.

Additional markets include children's toys, where hollow and lightweight plastic parts are common, and the lawn and garden segment, where blow-molded oil and fuel storage tanks are used in equipment such as lawnmowers. Household product manufacturers use the process for liquid soap bottles, laundry detergent bottles, and lotion bottles, and packaging companies apply it to create bottles and jars in both simple and complex shapes.

"Custom blow molding gives our customers a practical path to the exact hollow plastic part they need, whether that is a packaging bottle or a demanding industrial component," said Michael Hogan, President of Green Bay Plastics. "We have spent decades refining the process so that companies can move from concept to finished product without sacrificing quality or driving up cost."

The company noted that industrial containers represent a significant application, with blow-molded vessels used to store and transport liquids, gels, and dry products including chemicals, inks, solvents, lubricants, and detergents. Blow-molded containers are also used to package food products, dietary supplements, and medications, as well as lightweight sporting equipment and components.

Green Bay Plastics maintains mold tooling for a wide range of items and has worked with companies in many industries to deliver jars, bottles, components, and industrial parts for specific needs. The company offers extrusion blow molding, stretch blow molding, and injection blow molding at its manufacturing plant, allowing it to match the forming technique to the product and material requirements of each project.

As a custom blow molding manufacturer that has developed its own machinery to meet customer needs, the company positions its tooling and process expertise as a resource for businesses in Wisconsin and the broader Midwest. Custom blow molds support plastic bottle packaging as well as more specialized industrial and commercial components.

"Our history in this field means we have seen a tremendous variety of projects, and that experience shapes how we approach each new one," Hogan said. "When a customer brings us a challenge, we can draw on tooling and knowledge built over many years to help them find a workable, cost-conscious solution."

The company emphasized that the blow molding process makes products available quickly at an affordable price, an attribute that has kept the method relevant across consumer, commercial, and industrial applications. By combining extrusion, stretch, and injection blow molding under one operation, Green Bay Plastics is able to serve clients whose product designs range from straightforward containers to components requiring greater complexity and detail.

Green Bay Plastics is located at 1028 N. Ashland Avenue in Green Bay, Wisconsin, and has provided custom blow molding solutions to manufacturers and product companies since 1957. The company continues to work with clients across automotive, appliance, medical, household, packaging, and industrial markets.

For more information about the company's custom blow molding capabilities, visit www.greenbayplastics.com/services/custom.

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Green Bay Plastics

Green Bay Plastics, Inc. strives to be self-sufficient by designing and building its own tooling and machinery to provide plastic, blow-molded products for wholesale distribution.

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